

UNDERSTANDING COMPETENCIES & COMPETENCY-BASED INTERVIEWS

Competencies are **skills**, **abilities**, **and behaviours** that help you succeed in a job. Employers use them to assess whether a candidate is the right fit for a role.

Common Competencies Employers Look For:

- √ Communication
- ✓ Teamwork
- ✓ Problem-solving
- ✓ Leadership
- √ Time management
- √ Planning & organisation
- √ Customer service
- √ Decision-making
- ✓ Adaptability
- √ Creativity
- √ Commercial awareness

What is a Competency-Based Interview?

In these interviews, employers ask **situational questions** to assess how you've demonstrated key competencies in the past. Your **past behaviour** is often an indicator of your future success.

Common Competency-Based Questions:

- Can you give an example of when you worked in a team?
- Describe a time you showed initiative.
- Tell me about a time you handled conflict at work.
- Have you ever taken on a leadership role?
- How do you manage tight deadlines?

How to Answer: The STAR Method

Use this structured approach to keep your answers clear and impactful:

S – *Situation:* Describe the context of the challenge.

T – *Task:* Explain what you needed to do.

A – *Action:* Outline the steps you took.

R – *Result:* Share the outcome (ideally a positive one).

Example Answer (Teamwork Question)

"Can you give an example of when you worked in a team?"

S: I worked on a group project to relaunch a brand as part of my marketing course.

T: We had to conduct research, write a report, and present findings to an expert panel.

A: I coordinated team discussions, set interim deadlines, and facilitated regular check-ins to ensure smooth collaboration.

R: Our report was submitted on time, we won the **Best Presentation** award, and I learned how to adapt to different working styles.

What About Hypothetical Questions?

Some competency interviews also include **scenario-based questions** to see how you would handle future challenges.

Examples:

- What would you do if a client was unhappy with your work?
- How would you handle a colleague underperforming?
- What would you do if a work deadline clashed with a mandatory training session?

Tip: Relate your answer to **past experiences** whenever possible to provide credibility.

Final Tips for Competency-Based Interviews

- **Prepare by practicing** common competency questions.
- Use a variety of examples (work, studies, extracurricular activities).
- **Focus on actions you took**, not just the situation.
- Keep responses concise and to the point.

Mastering competency-based interviews can significantly **boost your confidence and increase your chances of success** in landing your desired job